

## Surface Design Association, North Olympic Chapter

### Nov. 13, 2019 Meeting Report

Those attending the November meeting at the Kala Point Clubhouse were members Liisa Fagerlund, Marla Varner, Fran Fuller, Donna Lee Dowdney, Jeri Auty, Cheri Kopp, Mary Tyler, Barbara Houshmand, Pat Herkel, Evette Allerdings, Annie Karl, Joyce Wilkerson, Erica Iseminger, Kathie Cook, Janice Speck, Leslie Dickinson, Debra Olson, Susan Gale, Donna Lark, Linda Carlson, and guests Margie McDonald and Inka Rein Jungwirth.

Among the topics discussed:

#### **Future Shows**

**Mead Werks, Wilderbee Farms:** We are committed for August-October 2020. This is a high-traffic period for the meadery and farm with the Jefferson County farm tour and the seasonal sales of lavender and pumpkins, and the owners are enthused about us returning. It was also an excellent venue for us in terms of sales.

**Pacific Northwest Quilts & Fiber Arts Museum, LaConner:** We are committed for July-October 2021, for the second floor and stairwell. We can also use pedestals and mannequins. A variety of sizes can be accommodated. The theme is "Rhythm of Light." Once again, it was suggested that each piece be accompanied by a relevant quote re: rhythm or light, or both.

Given the rather large space, Mary Tyler suggested we plan for at least 40 pieces. No decision has been made regarding number of permitted submissions per member, but three has been suggested. We are encouraged to create new art and pieces appropriate in quality to the many visitors the museum receives. There is currently no guarantee that each member will have a piece displayed.

Given the work involved in this show---including selection, transportation, installation assistance and publicity---members are encouraged to volunteer for assignments. Kathie Cook's recommendation (based on her work with the Old Alcohol Plant exhibit) regarding a timetable resulted in an outline that can be used to create a schedule. You will find this outline after the formal meeting report. You are invited to add tasks to this outline and comment regarding lead time necessary for each task.

Given the importance of this venue, the value of publicity outside the North Olympic area was discussed, and after the meeting, Donna Lee and Linda discussed possible media to contact (for this and other major exhibits). A draft media dissemination list also appears after the meeting report, and your additions/comments are welcome. This list is intended for chapter events; for members' own publicity, it should be supplemented with member-specific media outlets such as professional association, alumni and even neighborhood newsletters. (See the Professional Resources tab in the Members section of our website for June+12+2019+on+Publicity.pdf.)

Port Townsend School of the Arts, downtown PT: Barbara Houshmand and Pat met with Nnatt Nichols and Tracey Appleton regarding a possible juried show during May 2020, with "The Art and Concept of Fashion" as a suggested theme. This is being considered as a tie-in to the Wearable Art Show at Fort

Worden on May 9. Deadlines are to be worked out, possibly mid-March. Selections will be made from digital images.

One suggestion for a gallery presentation during the show was brief talks by two or three of the exhibiting artists on a topic such as “Why do we make what we make?” Whether such presentations would fulfill the public access requirements of the SDA grant was referred to Barbara, who has taken the grant project over from Pat.

**Fiber Habit/Uptown Window:** Curators for February-March and later in the spring are needed. The July-September block is spoken for, and Jeri volunteered to handle October-November. Janice reminded that payments are due from some of those whose work has recently been exhibited.

Other topics:

**Website Member Page:** Cathie Wier requests that members submit (or, if necessary, update) their information. If you do not have a photo now, please submit your profile text now and follow up with a photo when one is available. She is training a new website coordinator and would appreciate having material to upload. (Also, too few members have profiles online.)

**Limits on Show-and-Tell:** Because of how long some show-and-tell sessions have become, and the importance of limiting the formal meeting to two hours, there will be no show-and-tell at some early 2020 meetings. Some members expressed regret at this change, pointing out how valuable some show-and-tell presentations are. Options were suggested, such as limiting the number of pieces shown by each attendee.

Presentations were made regarding:

**Wearable Art Show:** Margie encouraged us to consider submitting work for the Wearable Art Show, which will celebrate its 10<sup>th</sup> anniversary in 2020. The deadline is Dec. 15. Application information is online; <https://www.ptwearableart.com> › 2020-Call-for-Entries-FINAL. Initiated as a fundraiser for programs that support women and girls, it has to date raised \$300,000.

The application flyer provides detailed information regarding judging. Margie said criteria is originality, construction quality, and presentation, the last including the choreography of the modelling. Models—you, or your choice of a model—are on stage for two minutes.

For inspiration, Margie recommended World of Wearable Art, <https://www.worldofwearableart.com/>.

**BARN:** Donna Lee announced that bobbin lace is the topic for the next Fiber Connections meeting. It's Nov. 26, and admission is free. The BARN Bazaar is Nov. 23, <https://bainbridgebarn.org/slides/barn-bazaar/>.

#### **Future Meetings:**

Dec. 11, noon potluck at the home of Debra Olson, 119 Grant St, PT. Show-and-tell is welcome.

Jan. 8, 2 p.m., Sequim library, with Leslie Dickinson discussing her recent visit to a Scandinavian textile museum, <https://www.boras.com/en/67989/Textile-Museum-of-Sweden/> . No show-and-tell scheduled.

Feb. 12, 2 p.m., venue TBA, show-and-tell as the program.

March 11: Liisa will discuss “Discoveries and Abstractions,” based on her recent Sequim museum exhibit with her husband---her fabric collage and his photography.

### **Show and Tell**

Kathie showed a quilt in progress, one inspired by the progression of light in seasonal skies and the music composed by John Williams. She explained that she regards her quilting---all fabric hand-dyed, all hand-pieced, all hand-quilted---as improvisation and the design as a puzzle.

Janice showed two small felted wool pieces with animal themes, pieces that could become parts of collar-style necklaces.

Leslie showed a blazer-style jacket provided by Sue Scott that Leslie had eco-dyed. It's available to be gifted to any size 12 member. She also showed organza she has eco-dyed, and one of the thread-painted bird pieces she is doing. Her collaged owl piece is back at Wild Birds, to be sold to benefit the Raptor Center.

Sue Gale showed a collaged banner that includes fabric collage, beads, art wire and chopsticks for the hanger. She passed on to Liisa the copy of Ann Johnston's “Color by Accident” that Ann gave Caryl and is available for loan to members.

Donna Lark modelled her helmet-style rabbit hat, felted with Finn wool.

Linda provided a promotional message for the Dungeness Valley Lutheran Yuletide Bazaar in Sequim Nov. 23, with both crafts (such as her origami note cards) and textile art, including pieces shown at early 2019 SDA meetings by Linda's guest Margaret Crayton.

Liisa showed one of her fabric collages using metal washers from Home Depot that she had hand-painted and attached with embroidery.

Marla showed her 365-day quilt, one for which she has created appliques of commercially-dyed solid-color fabrics each day of the year. Her deadline for completing it is Nov. 30. We also celebrated her fourth place overall award at QuiltWeek-Fall Paducah, <http://www.aqsblog.com/2019-quiltweek-fall-paducah-winning-quilts>, and her awards at two other fall shows.

Donna Lee showed her “Burning Bush.”

Cheri announced she'll have a piece in the Old Alcohol Plant's show opening Nov. 24. The theme is the health of the Salish Sea. She also announced that there is a new curator at the Plant.

Pat showed the wool skirt she purchased in Bolivia from a craftswoman.

Inka showed both banners and a collar-style paper necklace she had embroidered and crocheted.

Evette showed another floral painting done with ink, which she described as a “pre-surgery” project, one completed prior to her forthcoming cataract operation.

Annie showed dyed pine needles that she is weaving.

Joyce modeled a jacket she had made with black and white fabric and then overdye with turquoise. The result was “too electric,” as she reported, and the intensity of the blue was much moderated by washing the finished garment at 140 degrees.

Erica showed shibori pieces, both those completed and one stitched together, awaiting dye.

Respectfully submitted,  
Linda Carlson, info@lindacarlson.com

### **Addendums**

#### **Show Timeline Recommendations from Kathie Cook (with some edits by Linda)**

She prefaces the schedule with, “Look at the [checkpoints] and see where the gaps are. There will also need to be a timeline for getting the selected quilts to LaConnor and a group that will hang the show. That can wait til later. The more pressing issue is the timeline to submit, for selection and advertising. I would work backwards meaning, #1when does the person doing advertising need the names of the artists and some photos? Set that date. Then #2 when do the photos need to be submitted so the committee has time to plan the display?”

#### Tasks

1. Post on our website the show timeline.
2. Selection committee outlines what’s needed for submissions
3. Decide date for digital photos submission (Cathie had a submission form for the Meadery that standardized info. It was great and I recommend it be used.)
  - a. Standard submission tag, for example: CookK.Piece Name.JPG It is important to have the artist name and the name of the piece for selection decisions
  - b. The medium (2 D, 3 D etc, quilt, weaving, etc)
  - c. Dimensions to help with the selection for the space
  - d. Description for the piece for a label. Specify what inspired you to create this piece that reflects Rhythm and Light?

*Kathie’s question: Do we make the labels or does LaConnor? That takes quite a bit of time*

4. Digital photos reviewed and pieces selected by the committee  
*This is a pretty big task. It may take the committee more than one day. Caryl was wonderful about using her computer program to put pieces in the location of where they would go at installation.*
5. Artists notified with what piece(s) were selected
6. Artist names and hometowns and piece titles to publicity chair.
7. Press release drafted, reviewed and e-mailed out a minimum of two weeks prior to opening, and ideally, four weeks prior for newspapers (e.g., June 1), three months prior for magazines (e.g., end of March).
8. Members forward general press release to their individual media: professional association and alumni newsletters, for example, and hometown websites such as NextDoor.com.
9. SDA-NP website public area updated

10. Photos and text sent to whoever is creating postcards and letter-size posters.
11. Poster in Fiber Habit window.
12. Members asked where they can put up posters.
13. Postcards distributed.
14. Members post information on their own websites, Facebook and Instagram pages.

### **Fiber, Craft and Related Publications for Possible Media Dissemination List**

#### **(Additions and comments to Linda, lindacarlson@earthlink.net)**

Preface: Encouraged by Donna Lee, Linda has included several publications that seem worth considering. This is INCOMPLETE, but in order to get the minutes out in a timely manner, she is sending it as is. The obvious and general interest publications are missing: the SDA journal and blog, and the daily and weekly papers, for example. Some of these---the Stampington magazines, for example---seem to rely on submissions of amateurs and may not provide the professional exposure that we desire. Some may not include schedules of exhibitions. It is possible, however, that some otherwise questionable media could be encouraged to do feature stories on an artist; for example, some do articles on how artists/crafters/quilters set up their work space. For a list of galleries that might be interested in our artists, Donna Lee suggests we consult Art Access, <http://www.artaccess.com/venue>.

Studio Art Quilts, <https://www.saqa.com/>

SAQA Journal, [editor@SAQA.com](mailto:editor@SAQA.com)

Fiber Art Friday/SAQA Calendar, <http://www.saqa.com/memberArt.php?ID=3380>

Art Quilt Quarterly, [editor-agg@saqa.com](mailto:editor-agg@saqa.com)

Contemporary QuiltArt Association

TextileArtist.org

Collage Artists of America, <https://www.collageartists.org/news>

National Collage Society, [nationalcollage.com](http://nationalcollage.com)

Northwest Collage Society, <https://www.nwcollagesociety.org/>

National Association of Women Artists, <https://www.thenawa.org/news/>

Seattle Modern Quilt Guild, <https://seattlemodernquiltguild.com/>

Modern Quilt Guild, <https://www.themodernquiltguild.com/>

American Quilter's Society, [http://www.americanquilter.com/aq\\_magazine/contact\\_aq\\_editor.php](http://www.americanquilter.com/aq_magazine/contact_aq_editor.php)

International Quilt Association, [iqa@quilts.com](mailto:iqa@quilts.com)

International Association of Quilters, [patchworkposse@gmail.com](mailto:patchworkposse@gmail.com)

Quilting Arts

Cloth Paper Scissors

Crafting a Life, LLC, [info@craftingalifelife.com](mailto:info@craftingalifelife.com) (Pokey Bolton)

Beadwork

[QuiltingCompany.com](http://QuiltingCompany.com)

Easy Quilts

Love of Quilting

McCall's Quilting

Quick Quilts

Quilting Arts

Quiltmaker

Sewnews.com

Sew News

[cmemag.com](http://cmemag.com)

Creative Machine Embroidery

Handwoven

Weaver's Craft, [jean@weaverscraft.com](mailto:jean@weaverscraft.com)

Somerset Studio

Art Quilting Studio

Belle Armoire Jewelry